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Media Release

Bank of Ann Arbor named Healthiest Employer in Southeast Michigan

Ann Arbor, Michigan, June 30, 2015 – Bank of Ann Arbor is pleased to announce that Crain’s Detroit Business has named Bank of Ann Arbor as one of 2015’s Healthiest Employers in Southeast Michigan, sponsored by Health Alliance Plan.

In order to be considered for this award, six categories were evaluated to determine an organization’s Healthiest Employer Index (HEI): leadership commitment, foundational components, strategic planning, communication and marketing, programming and interventions, and reporting and analysis. The assessment was composed of more than 60 questions, each having a specified point value.

Bank of Ann Arbor works closely with OnSite Wellness, a Michigan based wellness company, in implementing a comprehensive year long program targeting fitness, nutrition, behaviors, and education. In fact, Bank of Ann Arbor has partnered exclusively with Michigan based companies to deliver healthcare and wellness to its employees and their spouses. Throughout the year, employees and employee spouses earn points for their participation. For example, community involvement, group fitness, walking or running event participation, lunch and learns, and medical and dental check-ups all earn points. It is an all-inclusive list of eligible activities to get moving and earn points including other activities such as golf, canoeing, ping pong, walking, swimming, and yard work in the garden or mowing your lawn.

In addition to earning points for participation, Bank of Ann Arbor places focus on wellness of mind. Employees are encouraged to attend classes that discuss a number of topics including positive psychology, managing stress, elder care, and more.

Bank of Ann Arbor offers every employee the opportunity to participate in the wellness program and provides a customized wellness portal for every participating employee and spouse. Each
person can track activities, learn about upcoming opportunities, and engage in healthy activities. The portal also keeps track of points to allow for fun competition to see who has been the most active team member. At the end of the year, prizes are awarded for participation.

“At Bank of Ann Arbor, the health of our employees has always been one of our top priorities. We spend a great deal of our lives at work and if we can help influence each other to live long and healthy lives then we are doing something right. Employees enjoy our wellness program and many strive to be one of the top point earners for the year”, comments Tim Marshall, President and CEO. “We introduced our first wellness program over six years ago and we have been super excited to see it grow annually in scope and in participation levels. While voluntary, today we have a participation rate in excess of 97%. An added benefit is the ability for all of us on the Bank of Ann Arbor health insurance plan to qualify for lower monthly premiums by participating in the wellness program”.

About Bank of Ann Arbor
Bank of Ann Arbor is a locally owned and operated bank with total assets and assets under management of over $2 billion, serving people and businesses in the Ann Arbor area with offices at the corner of Fifth Avenue and Washington Street in downtown Ann Arbor, in the Traver Village Shopping Center, at the corner of Stadium and Liberty streets, on West Ellsworth Road in Pittsfield Township, on West Michigan Avenue in downtown Ypsilanti, and in Plymouth on Ann Arbor Road. Its newest office opened in January 2013 on East Michigan Avenue in downtown Saline. The web site is www.boaa.com. Visit us on Facebook, Twitter, and LinkedIn.

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