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Media Release



Bank of Ann Arbor Workplace Wellness Program Recognition

Ann Arbor, Michigan, April 20, 2016 – Bank of Ann Arbor participated in the 12th Annual Executive Forum on Rewarding Healthy Behaviors in Las Vegas, Nevada February 2nd and 3rd, 2016.

The two-day program provided outstanding content focusing on four key areas of Wellness Program Design; Financial Incentives and Rewards for Workplace Well-Being, Non-Financial Incentives that Catalyze Healthy Lifestyle Changes, Personalize Wellness Engagement Approach and Creating a Healthy Culture and Improving Health Outcomes with Benefit Plan Designs, Data Analytics and Population Health Management Strategies. Companies such as Pfizer Inc., Disney, American Airlines, Loews Corporation, American Heart Association and Indiana University were some of the many identified organizations, who through their work with the Healthiest Employers organization, were asked to share their expertise in this forum.

Representing Bank of Ann Arbor was James Miller, VP & HR Director, who guided the audience through a lecture on Workplace Wellness Engagement and The Implementation of Technology in Wellness Programs. Miller provided a comprehensive instructional session to those who were at various stages of Wellness implementation. His discussion lead participants through the design, development and implementation of a points based wellness program, taking into account the generational differences found in the demographics of workforces today. Miller finished the instruction with a segment on wearable strategies and how this technology with the integration of data analytics will shape the future of wellness programs.

If you want to learn more about workplace wellness programs or specifically the Bank of Ann Arbor Workplace Wellness Program, you are encouraged to contact James Miller at 734-662-1600.

About Bank of Ann Arbor

Bank of Ann Arbor is a locally owned and operated bank with total assets and assets under management of over \$2.2 billion, serving people and businesses in Southeast Michigan with offices at the corner of Fifth Avenue and Washington Street in downtown Ann Arbor, in the Traver Village Shopping Center, at the corner of Stadium and Liberty streets, on West Ellsworth Road in Pittsfield Township, on West Michigan Avenue in downtown Ypsilanti, in Plymouth on Ann Arbor Road and on East Michigan Avenue in downtown Saline. UniFi Equipment Finance, the banks newest acquisition headquartered in Ann Arbor, is a well-established company with a national presence in the small ticket vendor space. UniFi has funded more than 85,000 transactions, totaling over \$1 billion. www.boaa.com / www.unifiedge.com Visit us on Facebook, Twitter, and LinkedIn.

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